



# **HOUSTON FIRE DEPARTMENT**

## **PUBLIC SERVICE ANNOUNCEMENT**

### **PUBLIC INFORMATION OFFICE**

**Help HFD help Houston; give emergency vehicles the right away.**

**15 SECONDS:**

The Houston Fire Department's Emergency Medical Services transports more than 200 thousand patients each year, responding to incidents every three minutes. One in t10 Houstonians will utilize Emergency Medical Services. So, please help HFD help Houston; give emergency vehicles the right away.

**10 SECONDS:**

Each year one out of 10 will utilize EMS, with EMS responding to someone every three minutes, so please help HFD help Houston, give emergency vehicles the right away.

**5 SECONDS:**

Each year one out of 10 people will need EMS. Will one be you? Please help HFD help Houston, give emergency vehicles the right away.